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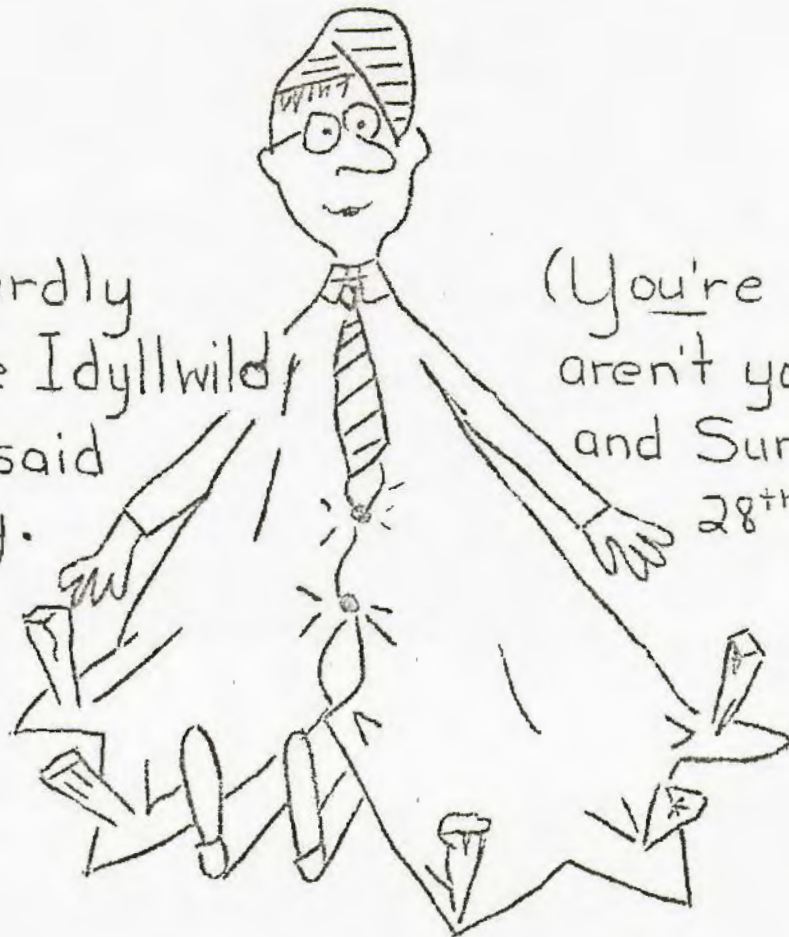
AUGUST, 1965

MODEL A FORD CLUB OF AMERICA
ORANGE COUNTY CHAPTER

VOLUME 5, NUMBER 8

"I can hardly wait for the Idyllwild campout!" said Tom intently.

(You're coming too, aren't you? Saturday and Sunday, August 28th-29th.)



CLUB OFFICERS

Gene Robinson.....	President	Sally Lindhan.....	Activities
Andy Baudino.....	Vice-President	Bob Tryman....	Technical Adviser
Jack Dierberger.....	Secretary	Larry Boef...	Distributor Editor
Gayle Hasenplaugh.....	Treasurer	Richard Parrish..	Roundup Chairman.

LOOK HERE, YOU'RE COMING
TO THE POTLUCK DINNER IF
I HAVE TO SLUG YOU!



Time: 6:30 pm

Date: August 12

What to bring:

A thru D: dessert

E thru J: salad

K thru Y: main dish

Bring your own table service. Drinks,
rolls, and butter will be provided.

→ Special all-family entertainment!

Bring the
whole family.
See you there!

IT WOULD BE A SHAME IF I
SPOILED HER FUN BY TELLING
HER THAT I PLANNED THE
WHOLE THING



AUGUST MEETING

DATE: August 12, 1965
 TIME: 7:30 pm
 PLACE: Izaak Walton Club House
 1714 Santa Clara, Santa Ana

Plans are indefinite at press time, but we may have an EXTRA-SPECIAL surprise for you at this meeting. Be on the safe side--don't miss it!

CALENDAR

AUG. 12 Monthly meeting
 AUG. 15 Long Beach Swap Meet, Heartwell Park in L.B.
 AUG. 28-29 Idyllwild Campout - CLUB TOUR
 SEPT. 11 Swimming party at Pat and Larry Boef's. Adults only.
 SEPT. 19 3rd Annual Pancake Breakfast at Orange City Park.
 SEPT 25-26 Rim of the World Tour, sponsored by Whittier Chapter.
 OCT. 2 Night Poker Run.
 OCT. 23 3RD ANNUAL ORANGE COUNTY ROUNDUP.

GEE WHIZ, WE'RE GETTING FAMOUS

We received a note recently from Clif Rather, the National Chapter Coordinator. In it, he commented on our "attractive paper" and said he especially enjoyed our Tom Swifties. He suggested that the national magazine, The Restorer, would probably be interested in using some of them. Haven't we been telling you what a great paper, and a great staff, we have? You want fame and fortune? "I'll see if I can dig it up for you," said Tom Swift gravely.

* * Speaking of fame, Herb Green told us the other day, "Yessir, if there's one person I'll never forget, it's old What's-His-Name!"

THE PREZ SAYS.....

by Gene Robinson

Beginning at the August 12th meeting, we will be giving away one \$10 gift certificate from Vintage Auto Parts each month. Only paid-up members wearing either their national or new Orange County badges will be eligible to participate. My thanks to Harold Looney at Vintage, who is cooperating with our club by letting us have the gift certificates at a great discount. By the way, when using one of these certificates, you will not receive the regular club discount of 10%. This is a real deal, and should be another incentive to attract new members to the club.

We are sorry, but due to limited space at the Boef's, the barbecue and swim party, scheduled for September 11, will have to be restricted to adults only.

Why not plan now to attend the Rim of the World Tour the end of September? Several families have already told me they're interested, and my wife informs me that she is going, with or without me. We heard last year's tour discussed at the National Dinner last January, and it sounded terrific.

What's the most borrowed tool in our club? My vote is for Pat Peddicord's rear spring spreader. I had to go through three people, and finally located it at the home of the Pomona Chapter's President! Last I heard of it, John Shattuck was using it. Good luck if you ever want to borrow it.

We're sorry more of you weren't able to go on our Arboretum tour last weekend. Even tho' it was awfully warm, it was a lot of fun. Read Larry's article elsewhere in the paper for more details.

BRAND NAMES WE STILL USE

Leafing through a 35 year old magazine, this one a November, 1930 Delineator belonging to the Peppers, we were surprised to find that so many familiar companies were going strong back then. Of course we all know Campbell's Soup is an old-timer (remember the Campbell Kids?), but we were interested to see that the Mars Candy Co., in a far different vein from today's "Tom Sweet and His Electric Milky Way Machine" ads, devoted a full page, with no illustrations, to a lecture. Soberly, with no nonsense, they declaimed, "Goodbye, old superstition...It used to be thought that candy was bad for the teeth...It used to be said that candy made people fat..." and went on to explain that there was so much food value and other dandy things about candy that they couldn't begin to describe them all in a mere one page.



"Sing a song
of Campbell's..."



There are several products around today that still have the identical label today as in 1930. The Pet Milk label still shows that same smirking cow emerging from the same can. Del Monte canned foods looks exactly as it did. And in November, 1930, the Gerber Baby Food Co. was 2 years old, as was the same little Gerber Baby we know today. By roughest calculations, the cute little tyke will be pushing 40 before long!

Cream of Wheat in 1930 offered what seems to be one of the first "box top" offers that are so common today. That old blabber mouth, Kellogg's Rice Crispies was at it even 35 years ago, snapping, crackling, and popping as always.

If you're tired of seeing famous stars endorsing products on TV, keep in mind that it's nothing new...nearly every product, especially women's items, had someone important or well-known urging you to buy. Lux, the "soap of stars" was hard at it, with a sexy picture of Clara Bow, the "It" girl, featured. The ad also name-drops that such stars as Janet Gaynor, Jean Arthur and Joan Crawford used the product. And remember the Pond's ads, featuring terribly rich, socially prominent women who wouldn't dream of using anything else on their faces?

Some things aren't as new as we might imagine -- Kleenex had "pastel-tinted tissues".... even that new sensation of the past season, scented nail polish, was old hat to the Cutex company.

So much for brand names. But keep your eyes open...coming soon will be a series of articles dealing with that most important entertainment medium, The Silver Screen!!

"WE'VE BEEN TO THE ARBORETUM," SAID
TOM HOTLY!

Sunday's tour to the Arboretum in Arcadia began with eight cars and nine families huffing and puffing over Anaheim Puente Road. I wouldn't exactly say we took the long way around, but half-way over the hill, the quail on Pat Peddicord's lead car took off, heading west for points unknown.

We did arrive, however, and began our romp thru the 127 acres of plants and trees. There was even a jungle, by golly, and if any African natives had seen Andy Baudino bravely breaking trail, they'd certainly have hailed him as "Great White Hunter"!

Was it hot? Well, Sally Lindman must have been affected by the heat. When we broke thru the jungle and spied the tropical lagoon, Sally yelled, "Here comes the African Queen around the bend! Everybody abandon ship!"

And we didn't see her again till 2 hours later when we caught up with her at an air-conditioned restaurant on Rosemead Blvd.!

There were ducks and geese in the lagoon, with penny machines around so the children could feed them corn. Nobody mentioned to the littlest Robinson just who the corn was for, and by the time Gene and Mary realized what was happening, she had eaten 2 handfuls and was beginning to quack!

Both Howell families, the Dierbergers and the Robinsons finished up the day at Pat and Donna Peddicord's home in Brea, with cokes and conversation.

Let's go to the Arboretum again, okay, gang?
In December? In 1970?

* * "I sure wish I hadn't forgotten to bring my Coleman lantern to Idyllwild," said Tom darkly.

ANTIQUÉ AUTO SHOW TOUR

Pan-Pacific Auditorium never looked finer than it did several weeks ago with 200 beautiful cars from 1900-1934 lined up. Attending from our club were Gene and Bernice Howell, the Robinsons, the Boebs, Chuck Haynes and friend, the Graves, Joey Balthazor, the Antonaccis and Stew and Beth Sale.

After several hours of ohing a.m. ahing, Doc Sale had to leave on a house call, so we decided to move on to a pizza house in Westminster. There we had dinner and liquid refreshment while we waited for our friendly pill-pusher to rejoin us. All in all, it was a great day. Los Angeles even rolled away the smog for us, and we're all set to return next year!

CLASSIFIED ADS

Boy, are our ads ever effective! Don Antonacci bought a '31 slant window town sedan from an ad that was supposed to have been in this issue! And he even paid less than the ad asked.

FOR SALE: Multiple disc clutch and trans., '28, and two '29 left front fenders. Also, '28-'29 pickup bod. Gary Wright, 538-5767

WANTED: Seat adjustment mechanism for '31 sport coupe. Gary Bond, 897-9462

SEE ANDY Baudino to have headlight reflectors re-silvered. JEL-6555

FOR SALE: '31 deluxe coupe: complete "C" engine, orig. cowl lights, horn, wheels, lights, roll down rear window, new wire loom rebuilt radiator, etc. Richard Parrish, 534-8129.

DIAMOND Auto Glass, 1219 S. Main, Santa Ana
40% off on window glass to club members.
Eldon Primrose, owner, 542-5708.